SCION

xB MODEL YEAR 2008/ WINTER 2007/SCION.COM

INTRODUCING THE ALL NEW xB AND xD

2008 xB

NOT THE SAME OLD.

xB Shown with Standard Wheel Covers

SCION'S "PURE PRICE" EXPERIENCE MEANS NO HAGGLE, NO HASSLE

BUILD YOUR SCION

Log onto scion.com and go to Build Your Scion.
Choose your model, transmission and color.
Check out the extensive list of standard features.
Pick your favorites from the accessories.

SAVE YOUR MASTERPIECE

Save your configuration on scion.com, or print out a personalized e-brochure, or e-mail it to the dealer of choice, or fill out an online credit application.

WHAT TO EXPECT FROM YOUR SCION DEALER

Scion delivers a "pure price" purchase experience whereby all products and services offered by dealers are menu priced based on current market conditions.

From your vehicle to accessories to the finance rate, it's a "what you see is what you get" sales approach. It's simple, straightforward and most important, respectful of your time.

Experience it for yourself and if you have any questions or comments, visit us at scion.com for a live chat with one of our Scion Customer Experience representatives.

Scion's Pure Price purchase experience means no haggle, no hassle. The price you pay for all products and services offered equals the dealership's posted and advertised price. Price menus are clearly posted in the dealership showroom for all products and services.

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You create your Scion, this is just the guide.

xB Front Grille (Availability TBD)

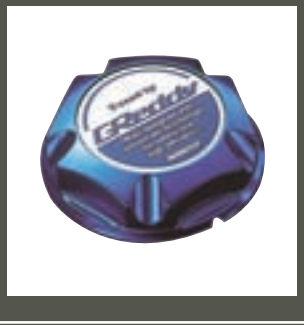
optomize

WHEN IT COMES TO CUSTOMIZING YOUR VEHICLE, YOU WANT OPTIONS. AND TO GIVE YOU AN EVEN BETTER SELECTION OF AFTERMARKET ACCESSORIES, SCION IS GROWING. IN ADDITION TO OUR SCION GENUINE ACCESSORIES, SCION IS PROUD TO INTRODUCE ITS NEW ACCESSORY AND APPAREL PROGRAM, OPTOMIZE*.

WHILE SCION GENUINE ACCESSORIES WILL CONTINUE TO OFFER A VARIETY OF PARTS, INCLUDING PERFORMANCE PARTS, THE OPTOMIZE PROGRAM WILL FOCUS EXCLUSIVELY ON AESTHETICS, ALLOWING CUSTOMERS TO PERSONALIZE THEIR VEHICLE AT THE TIME OF PURCHASE WITH OVER 150 NAME-BRAND AUTO ACCESSORIES. THESE ARE PRODUCTS THAT TUNERS CAN EASILY INSTALL, INCLUDING SHIFT KNOBS, REARVIEW MIRRORS, CELL PHONE HOLDERS, AND RACING PEDALS. SOME OF THE MANY BRANDS FEATURED IN THE OPTOMIZE PROGRAM INCLUDE ALPINE, ARC, EAGLE ONE, GREDDY, H3R PERFORMANCE, LONZA, NAPOLEX, PILOT AUTOMOTIVE, RACINGCODE, RAZO, SPARCO, STREET IMAGE, AND TEIN.

*All accessories offered by Optomize will be covered by the individual manufacturer's warranty, and not the Scion factory warranty.

optōmize



TO SEE ALL OF THE OPTIONS IN THE OPTOMIZE LINE, VISIT A SCION DEALER OR SCION.COM.

xB Standard Base Audio (Preliminary Interior Shown, Subject to Change)

IN-CAR ENTERTAINMENT

SCION'S STANDARD MAXIMUM 160 WATT AM/FM/CD PIONEER AUDIO SYSTEM BANGS OUT THROUGH SIX SPEAKERS: TWO TWEETERS UP TOP, AND FULL-RANGE SPEAKERS IN EACH DOOR PANEL.

BEST OF ALL, YOU CAN PLUG IN YOUR iPOD AND NAVIGATE YOUR PLAYLISTS FROM THE CONTROLS ON EITHER THE HEAD UNIT OR STEERING WHEEL, AND VIEW YOUR iPOD INFORMATION ON THE PIONEER UNIT'S SCREEN. SCIONS EVEN COME WITH A SPECIAL BUILT-IN POCKET DESIGNED TO HOLD YOUR iPOD OR iPOD NANO. AN AUXILIARY PORT ALSO ENABLES YOU TO CONNECT POPULAR ALTERNATIVE AUDIO PLAYERS, FROM ZUNES TO LAPTOPS. BUILT-IN AUTOMATIC SOUND LEVELIZER (ASL) AND SOUND RETOUCH (SRT) MAKE SURE THE FIDELITY IS HIGH, WHILE A PROGRAMMABLE WELCOME MESSAGE ON THE SCREEN WAVES HELLO.

ALL SCIONS OFFER AVAILABLE COAST-TO-COAST SATELLITE RADIO COVERAGE WITH THE ACCESSORY SATELLITE RADIO ANTENNA AND A SUBSCRIPTION TO SIRIUS OR XM.

STANDARD PIONEER SYSTEM

AM/FM/CD / maximum 160 watts of power / Six speakers (two tweets, four full-range) / Scion Sound Processing (SSP), tuned to the acoustic characteristics of the xB, xD, or tC / Sound Retouch (SRT) and Automatic Sound Levelizer (ASL) / Reads MP3, WMA, and AAC files / Programmable welcome messages / Both a standard iPod connector and an auxiliary port / Built-in pocket designed to hold a standard or nano iPod* / Satellite radio capability with accessory antenna**

Standard iPod connector and an auxiliary port*†

xD Standard Base Audio†

* iPod not included ** Satellite radio requires XM or Sirius compatible receiver and monthly service fee. See your Scion dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at www.xmradio.com or www.sirius.com. Available only in the 48 contiguous United States. † Preliminary Interior Shown, Subject to Change

Premium Audio (Preliminary Interior Shown, Subject to Change)

PIONEER PREMIUM SYSTEM

THE PIONEER PREMIUM UPGRADE SYSTEM'S ORGANIC ELECTROLUMINESCENT (OEL) SCREEN IS MORE THAN JUST A PRETTY FACE. WITH THIS SYSTEM, YOU CAN DOWNLOAD A VARIETY OF "SKINS" TO PLAY ON THE OEL DISPLAY. CHOOSE FROM BACKGROUND PICTURES OR DOWNLOAD MORE OPTIONS FROM PIONEERS WEBSITE. AND IF YOU WANT TO UPLOAD YOUR OWN PERSONAL IMAGES AND MOVIES TO THE SCREEN, YOU NEED ONLY GET THE OEL SCREENSAVER STUDIO SOFTWARE FROM PIONEER'S WEBSITE.

IN ADDITION, PIONEER DUAL ILLUMINATION CHANGES THE FACEPLATE'S LIGHTING FROM DEEP ORANGE TO BLUE AT THE TOUCH OF A BUTTON. AND BECAUSE SO MANY SCION OWNERS BUILD CUSTOM I.C.E. SYSTEMS, IT COMES WITH FRONT, REAR, AND SUBWOOFER RCA OUTPUTS, SO YOU CAN KEEP THIS HEAD UNIT AND ALL ITS FEATURES WHILE BEEFING UP YOUR SOUNDS AND ADDING EXTERNAL AMPS.

THE PREMIUM UPGRADE PACKS ALL OF THE SAME FEATURES OF THE STANDARD PIONEER SYSTEM, INCLUDING THE iPOD SOCKET AND POCKET*, AND THE SATELLITE RADIO CAPABILITY, PLUS:**

Downloadable "skins" for the OEL display including background pictures and more from the Pioneer website / The ability to create and upload your own personal "skins" using Pioneer software / Dual Illumination (blue and deep orange) / Front, rear, and subwoofer RCA outputs for building custom systems with external amps.

* iPod not included ** Satellite radio requires XM or Sirius compatible receiver and monthly service fee. See your Scion dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at www.xmradio.com or www.sirius.com. Available only in the 48 contiguous United States.

AVN Audio (Preliminary Interior Shown, Subject to Change)

AUDIO/VIDEO/NAVIGATION SYSTEM

2008 xB

THEY WON'T GET IT.

xB Shown with Standard Wheel Covers

Standard Cloth Bucket Seats (Preliminary Interior Shown, Subject to Change)

INTERIOR

THE xB ISN'T FOR EVERYONE. IT'S DESIGNED TO BE DIFFERENT. AND THE NEW xB IS A DEFINITE DEPARTURE FROM THE PAST.

IN ADDITION TO EVEN MORE INTERIOR SPACE, INSIDE YOU'LL FIND NEW AND IMPROVED STANDARD FEATURES LIKE CRUISE CONTROL AND A FRESHLY DESIGNED CENTER CONSOLE. THE LATEST PIONEER STEREO THUMPS, WHILE LETTING YOU CONVENIENTLY NAVIGATE YOUR iPOD'S MUSICAL MEMORY THROUGH BUTTONS ON THE STEERING WHEEL.*

ON THE OUTSIDE WE'VE LOADED BIGGER 16" WHEELS OVER NEW REAR DISC BRAKES, ADDED SIDE MIRROR TURN SIGNALS, AND EXPANDED OUR PALETTE OF UNIQUE EXTERIOR COLORS.

BUT THE BIGGEST CHANGE COMES IN SHEEP'S CLOTHES: UNDER THE HOOD LURKS A NEW 2.4L ENGINE PUMPING OUT 158 HORSES. AND THAT'S WITHOUT THE OPTIONAL TRD SUPERCHARGER†. OR THE COLD AIR INTAKE†. OR THE EXHAUST.

To learn more about the xB's Standard Features, refer to the Standard Features chart inside the front cover.

* iPod not included † Availability TBD

xB Interior Shown with Standard Air Conditioning, Standard Base Audio and Optional Sport Shift Knob (Preliminary Interior Shown, Subject to Change)

CHOICE ACCESSORIES

Headrest Monitors

16" Alloy Wheel
Ashtray
B-pillar Appliqué
Dash Appliqué
Base Audio
Premium Audio
AVN Audio
XM Radio*
Sirius Radio* (Availability TBD)
Subwoofer (Availability TBD)
Carbon Fiber Engine Cover
Cargo Cover
Cargo Liner
Cargo Net
Illuminated Door Sills
C-Pillar Storage
Exhaust Tip
Grille (Availability TBD)
Headrest Monitors
LED Under Dash & Cup Holder
Floor & Cargo Mats
Overhead Console Box (Availability TBD)
Owner's Portfolio w/ FAK
Rear Bumper Protector
Rear Spoiler
Roof Rack
Sport Pedal Covers
Shift Knob
Steering Wheel
VIP - RS3200+
VIP - Remote Engine Start
Wheel Cover
Wheel Locks

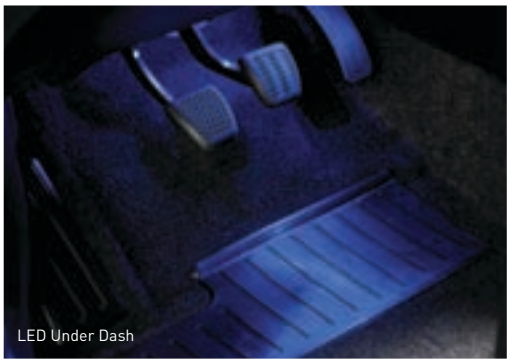
* Satellite radio requires XM or Sirius compatible receiver and monthly service fee. See your Scion dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at www.xmradio.com or www.sirius.com. Available only in the 48 contiguous United States. Standard equipment, options, accessories, and other information is subject to change.

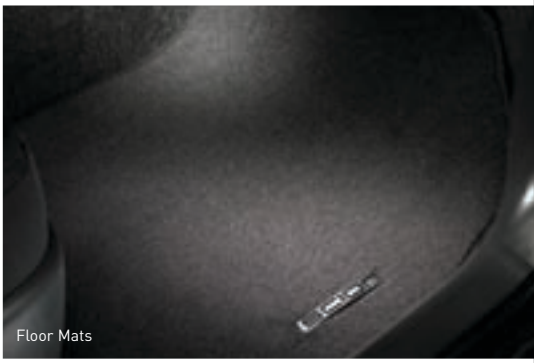
Rear Spoiler

Cargo Mat

LED Cup Holder

Shift Knob


LED Under Dash


Floor Mats

Premium Audio

AVN Audio

Carbon Fiber Engine Cover

Grille (Availability TBD)

MECHANICAL / PERFORMANCE

Engine	Double overhead cam (DOHC) 16-valve VVT-I 4 cylinder
Displacement	2.4 liters (2,362 cc)
Bore x Stroke	88.5 x 96.0 mm
Compression Ratio	9.8:1
Valve Train	DOHC w/VVT-i
Induction System	N/A
Ignition System	Direct Ignition System
Horsepower	158 hp @ 6,000 rpm
Torque	162 lb. ft. @ 4,000 rpm
Transmission	
Standard	5-speed manual
Available	4AT sequential
Suspension	
Front	L-Arm type Macpherson Strut
Rear	Torsion Beam
Steering	EPS (Electric Power Streering)
Turning Circle	34.8 ft.
Brakes	front/rear disc; ABS w/EBD (electronic brake distribution) / brake assist
Vehicle Stability Control (VSC)*	Standard (with off switch)

TIRES / WHEELS

Tires	P205/55R16 on steel wheels with full 16" wheel covers
Spare	Temporary

EXTERIOR DIMENSIONS (INCHES)

Overall Height	63.4
Overall Width	69.3
Overall Length	167.3
Wheelbase	102.4
Tread (Front / Rear)	60.1 / 59.9
Ground Clearance	5.1

INTERIOR DIMENSIONS (INCHES) FRONT / REAR

Head Room	40.0 / 41.2 in.
Shoulder Room	55.8 / 54.7 in.
Hip Room	N/A
Leg Room	40.7 / 38.0 in.
Seating Capacity	N/A

WEIGHTS / CAPACITIES

Curb Weight (Manual / Automatic)	3020 / 3,085 lbs.
Passenger Volume	N/A
Cargo Volume	21.7 cu. ft.
Fuel Tank	14 gal.

MILEAGE ESTIMATES (MPG CITY / HIGHWAY)**

Manual	22/28
Automatic	22/28

AVAILABLE COLORS

Classic Silver Metallic | Black Sand Pearl | Nautical Blue Metallic | Super White | Hypnotic Teal Mica | Blackberry Crush Metallic

WHEEL COVERS

Standard equipment includes your choice of one Wheel Cover Set.

LIMITED WARRANTY COVERAGE

Basic	36 months/36,000 miles (all components other than normal wear and maintenance items).
Powertrain	60 months/60,000 miles (engine,transmission/transaxle, front-wheeldrive, seatbelts and airbags).
Rust-Through	60 months/unlimited miles (corrosion perforation of sheet metal).
Emissions	Coverage may vary under Federal and California regulations.

(Refer to applicable *Owner's Warranty Information* booklet for details)

*Scion Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe drving practices. Factors including speed, road conditions, and driver steering input can affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further instructions. **MPG figures based on current model year EPA estimates for city / highway mileage. Actual results may vary. Standard equipment, options, accessories, and other information is subject to change.

scion

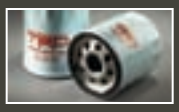
Sport Muffler

Toyota Racing Development

{TRD}

FROM THE RACETRACK TO THE STREET, TOYOTA RACING DEVELOPMENT (TRD) DEVELOPS PERFORMANCE AFTERMARKET PARTS FOR TOYOTA VEHICLES. TRD HAS STEPPED IT UP BY DEVELOPING A COMPREHENSIVE LINE OF ACCESSORIES, MADE ESPECIALLY FOR SCION. WHEN YOU'RE READY TO TAKE YOUR SCION'S PERFORMANCE TO THE NEXT LEVEL, TRD WILL HELP GET YOU GOING - FAST.

TOYOTA RACING DEVELOPMENT (TRD) ACCESSORIES*

	TRD ITEM	xA	xB	tC	DESCRIPTION
	HIGH-PERFORMANCE AIR FILTER	•	•	•	High-performance reusable air filter design can help provide greater and smoother air flow and can help reduce turbulence and increase combustion efficiency. The filter body's 100% polyurethane construction can promote longer life even in the most extreme conditions.
	LOWERING SPRING SET	•	•	•	Lower xA 20mm, xB 30mm, and tC 28mm (Front), 33mm (Rear). Springs are finished in Pearl White.
	PERFORMANCE SHOCK SET	•	•	•	Direct replacement for the OE front struts and rear shocks. The revised valving provides a more compliant ride with the TRD Lowering Springs.
	HIGH-PERFORMANCE OIL FILTER	•	•	•	Features a heavy gauge steel mounting plate that can reduce flexing under high-RPM conditions.
	PERFORMANCE CLUTCH ASSEMBLY	•	•	•	With increased strength and clamping force, a Performance Clutch provides quicker engagement and faster shifts during aggressive acceleration.
	QUICKSHIFTER	•	•	•	Shortens throws on manual transmission.
	TRD RADIATOR CAP			•	Direct replacement for the standard tC radiator cap and handles pressures of 1.1 kg/cm2.
	SPORT MUFFLER	•	•	•	Stainless Steel with wide diameter tip.
	LEATHER SHIFT KNOB	•	•	•	Leather Trimmed.
	SEQUENTIAL SHIFT LIGHT KIT	•	•	•	Racing style high intensity indicator notes optimal shift points, with record/playback function.
	STRUT TIE BAR	•	•	•	Rigidly links the top mounting points of the two front MacPherson strut towers.
	SUPERCHARGER**			•	Supercharger develops higher engine output by forcing increased airflow to the cylinders.

* TRD USA, Inc (Toyota Racing Development), an aftermarket performance parts company, markets a line of parts through some Scion dealers. These aftermarket parts are not Genuine Scion parts, and cannot be utilized for Scion warranty replacement. TRD parts are warranted by TRD, not Scion. See the TRD warranty for details. Note that certain aftermarket equipment may not be street legal in all states and may impact your vehicle's performance or safety.

** The tC Supercharger System is to be sold only as a dealer installed or over the counter option, after retail sale of the vehicle. The Supercharger may not be sold to the customer at the same time as the new vehicle and may not be financed together with the new vehicle.

ACCESSORY INTRODUCTION

MOD MOTIVATED

WHEN IT COMES TO PUTTING TOGETHER YOUR IDEAL CAR, WHO BETTER THAN YOU TO DESIGN IT? WE OFFER YOU OUR CARS AS A BLANK SLATE. GRANTED, THEY ALREADY COME LOADED WITH A SUPERIOR SELECTION OF STANDARD FEATURES. BUT SHOULD YOU WANT TO MAKE YOUR CAR STAND OUT FROM THE PACK, SCION OFFERS AN INFINITE ARRAY OF MODS FOR TAKING IT TO THAT NEXT LEVEL.

EVERY SINGLE ACCESSORY WE OFFER CAN BE PURCHASED SEPARATELY, SO YOU CAN TAKE YOUR TIME BUILDING YOUR PROJECT. OR IF YOU ALREADY KNOW WHAT YOU WANT, YOU CAN VIRTUALLY CONFIGURE THE CAR OF YOUR CHOICE THROUGH SCION.COM. AND DON'T FORGET TO VISIT YOUR LOCAL SCION DEALERSHIP.

CHOOSING WHEN AND HOW YOU WANT TO MODIFY YOUR CAR IS A LOT MORE FUN WHEN YOU'RE GIVEN ALL THE CHOICES. THE ONLY QUESTION IS: **WHERE TO STOP?**

Carbon Fiber Engine Cover

Rear Spoiler

Premium Audio Upgrade

(See the xB, and xD sections for a complete listing of available accessories for each model)

2008 xB

AN URBAN LEGEND LIVES.

xB Shown with Standard Wheel Covers and Optional Rear Spoiler